

Christmas Magic Registration form – due to Chamber by Wed., 12/7/2011

Christmas Magic Parade

December 10, 2011 – 5:30 PM

Our theme: The Magic of Christmas

Please fill out and return this registration form to the Benzie Chamber of Commerce or the Crystal Lake Community Business Association (CLCBA) **no later than Weds. 12/7/2011**
(Please print)

Entry name _____

Address _____

Contact Name _____

Contact phone/email _____

Main participants: name/title: _____

Organization category (circle) Business - Non-profit – School – Organization – Individual - Other

Type of Entry (circle) Color Guard, Band or Team, Float, Decorated Car, Truck, Boat
Walking group, Horse/Horse & Carriage Other (please specify) _____

Description of Entry (for publicity purposes): _____

Additional Comments on Parade Entry for Announcer: _____

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Thanks for your participation in the Christmas Magic Parade

Important things to know when planning your parade entry

Registration:

Submit your completed entry form to the Benzie Chamber at 826 Michigan Ave. (P.O. Box 566 Benzonia MI 49616), by Wednesday, 12/7/2011.

Rules

- The name of your entry must be visible to spectators and judges during the parade.
- All entries must be decorated with representation to the theme of the parade.
- All animal entries must have a “pooper scooper” responsible for your animal’s waste and clean up.
- **You may not have anyone dressed as Santa Claus.** There is only one Santa and he will be sponsored by the CLCBA entry.
- Participants are liable for any damage or injury caused by their parade entry or individuals associated with their entry. Automobile Insurance is required for each vehicle.

Check-In/Staging/Parade Route (please plan accordingly for weather, distance & darkness)

- Check-in and staging begins at 5:00 PM in the Darcy Library/Village parking lot. Be sure to give yourself plenty of time to prepare and find your position. **Parking space is limited, additional parking at the Trailhead Building and on side streets is available.**
- Groups: Please have your group gather at a central location and then come to the staging area for line up. The leader of your group should set a time and place for you to gather prior to check-in.
- Reminder: the parade is about ½ mile long.
- Parade route: down Kelly’s Alley to Pleasant St onto Benzie Blvd. and ending at Village Park. There will be drawings for door prizes at the Village Park after the parade.

Parade Prizes

Monetary prizes will be awarded for **1st - \$150, 2nd - \$100 and 3rd - \$50 and best lighting on an entry - \$100.**

Judges will review entrants prior to and during the parade. Parade prizes will be announced in the park along with the merchant’s drawings.

I/we agree to not hold the Crystal Lake Community Business Association and/or the Village of Beulah liable or responsible for any damages or injury to personal property or participants.

Signed _____ Date _____

**SPONSORED BY THE
CRYSTAL LAKE COMMUNITY BUSINESS ASSOCIATION (CLCBA)**
For addition information call Carol 882-7068 – or Judy 352-7251 - Parade Co-Chairs